



We Do What We Love

URBAN ALCHEMY 360°

Conspirators, Collaborators, and Agents of Change

Private creative brain-trust & production house specializing in collaborative support and producer services for **nonprofits, startups, and social entrepreneurs** dedicated to changing the world.

@urbanalchemy360 — Creative studio for purpose-driven brands. **Edutainment, strategy & ghost production.** LA · BK · SD · Global.



Conscious Creatives

Urban Alchemy 360° is a **private creative brain-trust** specializing in hands-on collaborative support and producer services for select nonprofits, startups, and social entrepreneurs across multiple industries.

We are highly selective, work by referral only, and partner only with those whose mission creates measurable positive impact on society.

Impact Investors

We are **impact investors in social and world equity developments** — actively building projects and partnerships that move capital toward community.

Our partners are chosen for three things:

- Genuine Heartprint — measurable positive impact
- Business Viability — real path to sustainability
- Willingness to Reinvest — growth that gives back



"Hero 4 Hire"

Hire our development and production teams to bring your genius to life — building bold ideas, unforgettable experiences, and real-world projects that move resources, visibility, and impact back into community.

Live event & concert production

Gala & fundraiser production

Town hall & civic event production

Radio show production & hosting

Podcast production & distribution

Campaign design & launch support

FEATURED WORK

Marianne 2020 Town Hall

CANOWpresidentialevent—500+attendees, San Diego, CA

GROUNDWORK — Energize Our Future

FirstZero-Net Energyurbancommunitycampaign, Los Chollas Creek, SD

Make A Film Foundation Gala

Featured on NBC Nightly News — Los Angeles, CA

Soul-Cal Experience Festival

Co-presenter with Sapphire Mktg &SOCAL Black Chamber — Redlands Bowl, Sept 2021



"Be an Alchemist"

Strategy, story, technology, design, and creative alchemy for ideas too big for one lane.

Ghost Production

NEW — @urbanalchemy360

- Full production for purpose-driven brands
- Concept through launch — without the credit
- The mission is the point

Edutainment

NEW — @urbanalchemy360

- "Got School" series on UA360 NETWORK™
- Branded content: awareness to action
- Educates, entertains & activates

Strategy & Story

Core Service

- Campaign design & production
- Brand identity & narrative development
- Movement & advocacy campaign building

Design & Consulting

Core Service

- Website design & development
- Media kits & marketing collateral
- Nonprofit capacity building



"Invest in Good"

Impact investors in social and world equity developments — actively building the projects and partnerships that move capital toward community.



Charitable Program
Play It Forward

Pro-bono & reduced-fee services for world-changing organizations — funded by the community.



Charitable Program
Anonymous Good

Turning private acts of generosity into big global change — structured anonymous giving.



Global Campaign
Community Immunity

Global solidarity campaigns uniting artists, athletes & intellectuals for international community health.



Commerce Initiative
Doing Good With Commerce

Commerce activations that generate philanthropic impact for partner foundations.



Merch for Good
Buy Back the Block

UA360 merchandise line — 100% of proceeds go directly to C4GS community rebuilding.



Development
Social Enterprise Launch

Design & launch support for social enterprises committed to sustainability & zero-energy development.



"If it can be told, we can tell it."

MEDIA & STORYTELLING

The Barefoot Alchemist Podcast — hosted by Mailon Rivera — Spotify & YouTube

UA360 NETWORK™ — livestreams, re-streams, podcasts & watch parties for conscious creatives

"Got School" Series — original edutainment content on the UA360 NETWORK™

Diggin4Brown Compilation — feat. The Last Poets, Cappadonna (Wu-Tang), Large Professor & more — free on SoundCloud

WBAI 99.5 FM — radio production, hosting & guest curation, New York City

The Alchemist's Letter — monthly newsletter dispatch from the collective

PROGRAMS OPERATED

UA360 NETWORK™

Livestreams, re-streams, podcasts, watch parties & Got School

Inventio!Brains

Mixer/thinktankseries— agile minds, themed conversations

Play It Forward

Pro-bono & "BuyBackthe Block" merch for C4GS

The Barefoot Alchemist

Podcast hosted by Mailon Rivera — Spotify & YouTube

Anonymous Good

Structured anonymous giving for global community impact

The Alchemist's Letter

Monthly newsletter dispatch from the collective



When the pandemic disrupted everything, UA360 mobilized its global network — producing digital solidarity events, amplifying African community relief, and uniting musicians, artists, athletes, and intellectuals worldwide.

GLOBAL INITIATIVE · 2020

Community Immunity Campaign

UA360 partnered with TrustAfrica, Southern African Trust & African Philanthropy Network — raising collective voice and delivering critical relief to communities in Africa most affected by the pandemic. Visit: communityimmunity.org

DIGITAL EVENT · AUG 27, 2020

Baaba Maal Free Concert Restream

UA360 hosted a free acoustic concert restream from world-renowned Senegalese artist Baaba Maal on the UA360 NETWORK™ — uniting global audiences in support of Covid-19 relief in Africa. Open to all. No ticket required.

GLOBAL STREAM · OCT 2020

#LiveStream4Africa

Amplified the global #LiveStream4Africa concerts hosted by Dash Radio — featuring Baaba Maal, Yvonne Chaka Chaka 'Princess of Africa,' Berita Afro Soul, and Soundz of the South. A worldwide moment of solidarity.

ADDITIONAL CONFIRMED PRODUCTIONS



"A partial list — some of our best work is still in secret."

SEPT 4, 2021 · REDLANDS, CA

Soul-Cal Experience Festival

Co-presented with Sapphire Marketing & Southern CA Black Chamber at Redlands Bowl. Feat. WAR, Leela James, DW3, Noel Gourdin, DJ Stretch Boogie & artist Charles Bibbs.

NATIONAL TV · 2017

American Dream TV

Mailon Rivera appeared on The American Dream TV Show discussing Make A Film Foundation, Play It Forward, and the UA360 mission nationally.

ONGOING · LOS ANGELES

Commercial Directors Diversity Program

Production support for CDDP — fostering awareness & directing opportunities for women and underrepresented groups in commercial directing.

FREE · SOUNDCLOUD

Diggin4Brown Music Compilation

UA360-curated & produced compilation feat. The Last Poets, Cappadonna (Wu-Tang), Large Professor, Mic Stew, L STAR, Jemini & Rok Fairies.

PAST PROJECT · MULTI-CITY

151 Farmers Urban Agriculture

Strategic support for urban farming in economically distressed communities — food access, jobs & community spirit.

MOVEMENT BUILDING

Ignite What's Right!™

Built & launched with Blue Ribbons Worldwide founder Helice 'Sparky' Bridges — leadership, recognition & transformation.

PHILANTHROPY · SAN DIEGO

Nick Cannon Foundation x DGWC

Launched Doing Good With Commerce at the Council for Opportunity in Education conference — Mercedes-Benz activation raising proceeds for the Nick Cannon Foundation.

ARTS & CULTURE

"400 Years Without a Comb"

Support for this landmark African American hair history exhibit at the California Center for the Arts.

WHERE WE BE — A Global Collective



Partnered Alchemists across the United States and abroad — and always growing.

Los Angeles

Headquarters

Brooklyn

New York

San Diego

California

Miami

Florida

Chicago

Illinois

Dallas

Texas

London

United Kingdom

Global

Always Growing



URBAN ALCHEMY 360°

CONSPIRATORS, COLLABORATORS, AND AGENTS OF CHANGE

“We Do What We Love”

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